

Describing Products and Services



Exercise 1

1 The word 'durable' may be used to describe _____

- A | car tires
- B | tissues
- C | bottled water

2 The word 'premium' may be used to describe _____

- A | music
- B | a hotel
- C | a pet

3 The word 'fragile' may be used to describe _____

- A | tinned food
- B | a hammer
- C | a package

4 The word 'glamorous' may be used to describe _____

- A | a paper plate
- B | a hairstyle
- C | a snack

5 The word 'chic' may be used to describe _____

- A | a dress
- B | soap
- C | a flavour

6 The word 'adorable' may be used to describe _____

- A | a pet
- B | a car
- C | a shampoo

7 The word 'casual' may be used to describe _____

- A | a shampoo
- B | jeans
- C | tea

8 The word 'charming' may be used to describe _____

- A | a toothpaste
- B | a camera
- C | a restaurant

9 The word 'high-end' may be used to describe _____

- A | a resort
- B | lettuce
- C | a herb

10 The word 'delicate' may be used to describe _____

- A | a carrot
- B | a perfume
- C | a chair

11 The word 'elegant' may be used to describe _____

- A | a battery
- B | a book
- C | a dress

12 The word 'festive' may be used to describe _____

- A | jeans
- B | music
- C | speakers

13 The word 'futuristic' may be used to describe _____

- A | a building
- B | bottled water
- C | bread

14 The word 'inspiring' may be used to describe _____

- A | bread
- B | music
- C | a table fan

15 The word 'sophisticated' may be used to describe _____

- A | a napkin
- B | orange juice
- C | a mobile phone

16 The word 'intense' may be used to describe _____

- A | a flavour
- B | a glass
- C | a tie

17 The word 'pleasant' may be used to describe _____

- A | an action movie
- B | tea
- C | a drill

18 The word 'quaint' may be used to describe _____

- A | a cottage
- B | a computer game
- C | medicine

19 The word 'unconventional' may be used to describe _____

- A | an apple
- B | a band
- C | paper

20 The word 'creepy' may be used to describe _____

- A | a movie
- B | a newspaper
- C | a cushion



Exercise 2

1 The word 'unique' may be used to describe _____

- A | a cable
- B | lettuce
- C | jewellery

2 The word 'gorgeous' may be used to describe _____

- A | jewellery
- B | toothpaste
- C | a vitamin pill

3 The word 'fluffy' may be used to describe _____

- A | a pet
- B | sunglasses
- C | a cd player

4 The word 'disposable' may be used to describe _____

- A | a paper plate
- B | a car
- C | an office

5 The word 'generic' may be used to describe _____

- A | medicine
- B | a game
- C | a car

6 The word 'thought-provoking' may be used to describe _____

- A | a novel
- B | a chocolate bar
- C | a deodorant

7 The word 'intellectual' may be used to describe _____

- A | a motorcycle
- B | a gym
- C | a website

8 The word 'soothing' may be used to describe _____

- A | a massage
- B | a stopwatch
- C | a desk

9 The word 'exhilarating' may be used to describe _____

- A | a dance performance
- B | a watch
- C | a refrigerator

10 The word 'rustic' may be used to describe _____

- A | a mobile phone
- B | a television
- C | a restaurant

11 The word 'contemporary' may be used to describe _____

- A | an antique
- B | music
- C | a golf ball

12 The word 'miniature' may be used to describe _____

- A | a collectible
- B | a bank loan
- C | an elevator

13 The word 'skimpy' may be used to describe _____

- A | a bikini
- B | a hat
- C | shoes

14 The word 'uplifting' may be used to describe _____

- A | a talk
- B | a massage
- C | an alarm clock

15 The word 'aromatic' may be used to describe _____

- A | a television
- B | a sauce
- C | a cabinet

16 The word 'crispy' may be used to describe _____

- A | fried chicken
- B | a bed
- C | a carpet

17 The word 'indulgent' may be used to describe _____

- A | chocolate
- B | salt
- C | carrots

18 The word 'funky' may be used to describe _____

- A | a hat
- B | a dictionary
- C | milk

19 The word 'hearty' may be used to describe _____

- A | food
- B | a new sport
- C | a newspaper

20 The word 'vivid' may be used to describe _____

- A | a monitor
- B | a mug
- C | a chair



Exercise 3

1 The word 'rugged' may be used to describe _____

- A | a drink
- B | lipstick
- C | a jeep

2 The word 'user-friendly' may be used to describe ____

- A | a piece of software
- B | a restaurant
- C | a lamp

3 The word 'sleek' may be used to describe _____

- A | a car
- B | a pie
- C | a holiday destination

4 The word 'trendy' may be used to describe _____

- A | a bank loan
- B | a dictionary
- C | a café

5 The word 'nutritious' may be used to describe ____

- A | a tv show
- B | a football team
- C | a snack

6 The word 'authentic' may be used to describe _____

- A | a pen
- B | an Italian pasta sauce
- C | an alarm clock

7 The word 'eco-friendly' may be used to describe ____

- A | a book
- B | a light bulb
- C | a tennis racket

8 The word 'efficient' may be used to describe _____

- A | an industrial machine
- B | a pen
- C | a bouquet of flowers

9 The word 'portable' may be used to describe _____

- A | wallpaper
- B | a tablet computer
- C | an insurance policy

10 The word 'personalised' may be used to describe _

- A | a fitness program
- B | a box of biscuits
- C | speakers

11 The word 'low-carb' may be used to describe ____

- A | a snack
- B | a power tool
- C | a diary

12 The word 'refreshing' may be used to describe ____

- A | a cake
- B | a song
- C | a beverage

13 The word 'informative' may be used to describe ____

- A | a sauce
- B | a club membership
- C | a seminar

14 The word 'thrilling' may be used to describe _____

- A | a spa
- B | a picture frame
- C | a rollercoaster

15 The word 'innovative' may be used to describe ____

- A | an antique
- B | a tie
- C | a computer game

16 The word 'secure' may be used to describe _____

- A | a sofa
- B | a pancake
- C | a credit card

17 The word 'luxurious' may be used to describe ____

- A | hairspray
- B | bubble bath
- C | a vitamin pill

18 The word 'lighthearted' may be used to describe _

- A | a shoe
- B | a brand of coffee
- C | a song

19 The word 'tender' may be used to describe _____

- A | a computer
- B | a chicken snack
- C | an airline

20 The word 'crisp' may be used to describe _____

- A | soap
- B | lettuce
- C | toothpaste



Answer key

Exercise 1

1 A 2 B 3 C 4 B 5 A 6 A 7 B 8 C 9 A 10 B
11 C 12 B 13 A 14 B 15 C 16 A 17 B 18 A 19 B 20 A

Exercise 2

1 C 2 A 3 A 4 A 5 A 6 A 7 C 8 A 9 A 10 C
11 B 12 A 13 A 14 A 15 B 16 A 17 A 18 A 19 A 20 A

Exercise 3

1 C 2 A 3 A 4 C 5 C 6 B 7 B 8 A 9 B 10 A
11 A 12 C 13 C 14 C 15 C 16 C 17 B 18 C 19 B 20 B

* - Try these questions online at:

<http://roadtogrammar.com/describingproducts/>

...works on your phone or tablet, too!

